

To be conducted annually, jointly by the RASV and VASL

Aims: To highlight the importance of youth in rural Victoria and in particular the agricultural show movement. To identify and encourage enthusiastic, skilful, industrious and unselfish young people. To give young people a forum to express their views through education and experience and develop closer links with agriculture.

Entry: (Entrants must) Apply for and complete the entry form. Provide information indicating their reason for applying for entry together with a curriculum vitae, indicating work experience, community participation and agricultural Show involvement if applicable.

Requirements: Aged between 20 and under 30 years as at 1 May of the year of the state final. Enthusiastic and knowledgeable about rural life and affairs, and agricultural Shows. Able to spend the required time at the local Show, Group Level finals and the State final at the Royal Melbourne Show -3 days and the winner of the award is required to stay until the conclusion of the show. The winner of a state Final is not eligible to enter the competition again.

Principal Sponsor **Media Supporter**

Judging Criteria: Entrants must wear smart casual tailored clothing. Entrants to be judged in accordance with the following guidelines:

Community Involvement	5 points
Country Show Involvement	25 points
General and Rural Knowledge	20 points
Personality	10 points
Ambition/Goals	20 points
Communication Skills	10 points
Style, grooming & deportment	10 points
Public presentation (final speech)	20 points
Total	120 points

Prizes: Local Show, A Plaque plus Trophies, Group Level, A Certificate and a jacket to be worn at State Final Judging at the Royal Melbourne Show

State Winner

The nature and value of the major prize will be confirmed closer to the State Finals in September 2011, but will include a major cash prize for personal or educational development proudly sponsored by the **Department of Primary Industries.**

Major Sponsors**Department of Primary Industries**

VASL Junior Show Ambassador

Aims of the Competition:

To give young people a chance to take part in a competition whilst still residing in their local district. To be part of the local show and therefore highlight the importance of shows.

Age: Open to males and females aged 16-19 years at the time of local show.

Judging Criteria: As Above

Winner at Show Society level will compete in a Group Final. Group Final winners will compete in a State Final run by VASL. 1st Prize - \$50 cash.